

Making “Neighbourhood Targeting” Work for You

Imagine if you dreamed of owning a special limited edition vehicle. What would you do to ensure that your dream vehicle would someday be parked in your driveway — with your name on the ownership papers?

You would probably start by doing some research. You’d find out how much that vehicle would cost, what features are available, and so forth. You would likely visit a local dealership and take a test drive if a model is available on site. You would keep an eye on the market for any that come up and let the dealer know you’re looking for just that car.

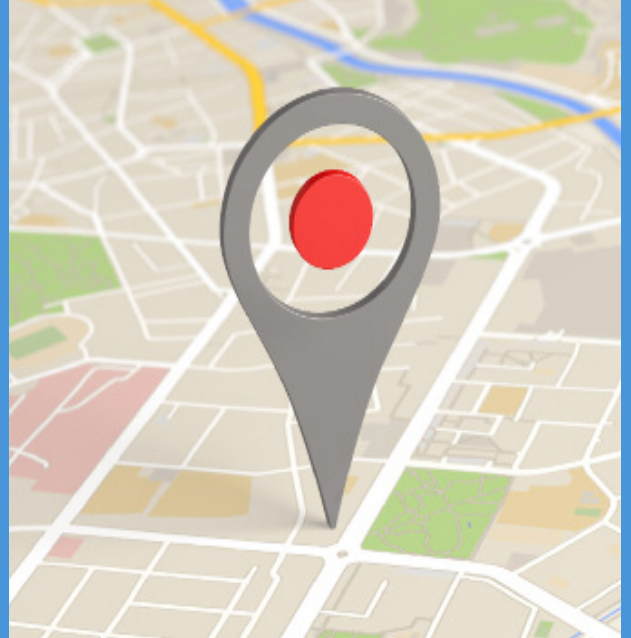
If you did, then, some day, you’d probably be the proud owner of the limited edition car of your dreams.

What does this have to do with real estate?

Well, you can take the same approach when there’s a neighbourhood you’d love to live in someday. You can target it, learn what homes typically cost in that area, and keep your eye on that market in case a property becomes available that meets your criteria.

By focusing on a specific neighbourhood, you increase your chances of someday living there, simply because you’re focusing on it.

Of course, neighbourhood targeting isn’t as simple as aiming to own a specific car someday. That’s why you need a great REALTOR® who can



keep an eye on that neighbourhood on your behalf and alert you to opportunities that become available.

Then, when there is a listing that’s a good fit, you can decide whether or not to make a move.

Is there a dream neighbourhood you’d like to live in some day? Call today to start making it happen.

Low-Cost Storage Hacks for Creating More Space

Comedian George Carlin’s most memorable routine was, “A place for my stuff.” In it, he talked about dealing with the increasing quantity of items we accumulate throughout life.

George was funny. The problem is not. Here are some low-cost ideas for quickly creating storage space for your stuff.

- Attach a cloth pouch or thin plastic basket to the inside of cupboard doors. This is a great way to store Tupperware lids, cosmetics, etc.
- Install hooks inside the foyer closet for loose items such as hats and scarfs.
- Use egg cartons to make effective storage inserts in drawers.
- Fashion stores often put purchases in stiff, high-quality boxes. Placed on their sides, these make effective storage compartments. (Especially shoeboxes.)
- Consider using suitcases for out-of-season clothing. In addition to storage, they also provide protection.
- Never throw out an old wine rack. There are numerous ways these can be used for storage. (Example: for tools.)

By thinking creatively, you can probably come up with many other simple ideas for creating more storage. The reward is a home that looks neater and more spacious.

Think, Act... Live!

“Whenever you see a successful business, someone once made a courageous decision.” [Peter Drucker](#)

“I’m not the smartest or most talented... but I succeeded because I kept going, and going, and going.” [Sylvester Stallone](#)

“The only honest measure of your success is what you are doing compared to your true potential.” [Paul Meyer](#)